

Campus Ink Privacy Policy

Effective Date: November, 2024

Campus Ink ("we," "us," or "our") respects your privacy and is committed to protecting it through this Privacy Policy. This policy describes how we collect, use, disclose, and safeguard your information when you visit our website, including the page located at <https://nil.store/pages/athlete-signup> (the "Site"). Please read this policy carefully. If you do not agree with the terms of this policy, do not access or use the Site.

By using the Site, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We collect information that you provide directly to us and automatically through your interaction with the Site.

a. Information You Provide

When you sign up as an athlete or submit information through the Site, we may collect:

- Full name
- Email address
- Phone number
- Address
- Social media profiles
- Payment information (if applicable)
- Any additional details you voluntarily provide.

b. Information Collected Automatically

When you visit the Site, we may automatically collect:

- IP address
 - Browser type and version
 - Operating system
 - Pages visited and time spent on the Site
 - Referring URL
 - Device identifiers and mobile network information
 - Cookies and similar technologies (see Section 5 below).
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2. How We Use Your Information

We may use the information we collect for the following purposes:

- To process athlete sign-ups and provide related services.
 - To communicate with you about your account, promotions, and updates.
 - To manage payments, commissions, and contracts.
 - To analyze site usage and improve our services and marketing efforts.
 - To comply with legal obligations and enforce our terms.
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3. Sharing of Information

We do not sell your personal information. However, we may share your information with:

- **Service Providers:** Third-party vendors who assist with payment processing, data storage, or communication. These providers are contractually obligated to use your data only for the services they provide to us.
 - **Business Partners:** For promotions or joint ventures directly related to Campus Ink.
 - **Legal Obligations:** To comply with applicable laws or legal processes.
 - **Corporate Transactions:** In the event of a merger, acquisition, or sale of assets.
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4. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, comply with legal obligations, resolve disputes, and enforce our agreements.

5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our Site. Cookies are small data files stored on your device. You can control or disable cookies through your browser settings. However, disabling cookies may limit your ability to use certain features of the Site.

6. Security of Your Information

We implement reasonable technical, administrative, and physical safeguards to protect your information. However, no method of transmission over the internet or electronic storage is

completely secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

7. Your Choices and Rights

You have the following rights regarding your personal information:

- **Access:** Request a copy of the data we hold about you.
- **Correction:** Request corrections to any inaccurate or incomplete information.
- **Deletion:** Request deletion of your data, subject to legal obligations.
- **Opt-Out:** Unsubscribe from promotional communications by following the opt-out instructions in emails.

To exercise these rights, please contact us at [Insert Contact Information].

8. Third-Party Links

The Site may contain links to third-party websites or services. We are not responsible for the privacy practices of these third parties. We encourage you to review their privacy policies before providing any personal information.

9. Children's Privacy

The Site is not intended for individuals under the age of 13. We do not knowingly collect personal information from children. If we become aware that we have collected information from a child, we will take steps to delete it.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be effective upon posting the revised policy on the Site with a new "Effective Date." Your continued use of the Site after changes are posted constitutes your acceptance of the revised policy.

11. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

Campus Ink

444 N Orleans St Suite 500

Chicago, IL 60654

(217) 344-0944

By using the Site, you agree to the terms of this Privacy Policy. If you do not agree, please discontinue your use of the Site.